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## **CSR** Proposal

## Introduction

Care for Cambodia is a Non-Governmental organisation established in Cambodia in 1997. The vision of the organisation is as follows:

"We work together to care for one another so that Cambodians might be enabled to live in dignity, fulfil their own potential and achieve success"

This vision statement is outworked by educating children, training youth and enabling adults in 52 village locations throughout Cambodia.

Care for Cambodia has 75 staff countrywide. The organisation is led by locals, supported by 2 international volunteers who provide oversight, mentoring, strategic guidance and international communication. The annual budget for 2019 is c. \$190k, a modest amount given the daily reach of the organisation (2,300+ children, 310+ youth & 200+ families).

## **CSR** Opportunities

Care for Cambodia invites socially minded companies to partner with them to outwork their vision. Many opportunities exist for partnership with various levels of involvement.

- 1. Get involved personally.
  - Bring a team of staff and work together to install a playground in one of our project locations. Cost of playground is c. \$1000 and involves 2-3 days work for a team of 6 - 8 people. Observe our rural teaching program with the opportunity to get involved in leading lessons.
  - Support our operations. We have needs for capable individuals to assist in media, photography, design, computer infrastructure plus many more. Some of this can be done from a distance, with no need to be in Cambodia.
- 2. Support financially
  - Sponsor a teaching project. A teacher's monthly financial support and resources cost c.
    \$50 per month (or for \$110 per month the children can also be provided with school uniforms, books pens and pencils once a year). This positively impacts the lives of up to 45 kids in their village. A village information sheet is available for each of our projects giving information on the project. Opportunities also exist to visit these projects at a later date.
  - Sponsor a staff salary. Care for Cambodia operate on a tight budget and staff salaries are low, meaning that we frequently have staff turnover as staff move on to better paid roles. Help us to retain our best staff by enabling us to pay more competitive salaries. Head office staff salaries c. \$300 per month.
  - University scholarships. Every year Care for Cambodia offers student scholarships to five exceptional, but needy, youth. This life changing opportunity costs only \$500 per year.

Care for Cambodia welcomes an active relationship with corporate partners. We desire a partnership which meets the needs of both sides, and will operate together for many years. We welcome strategic organisations who are looking for established partners who are providing significant benefits on a lean and efficient budget.

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